FACULTY DETAILED RESEARCH DATA:

Name of the Faculty: KISHOR KUMAR HIRA

Designation: Senior Graphic Instructor

Department: Humanities and Social Sciences

School: Journalism and Mass Communication

Research Area: New Media, AR & VR Concept, Artificial Intelligence, Digital Marketing.

Details of research portfolio of faculty:

A. Researcher's ID details:

Google Scholar ID:
https://scholar.google.com/citations?view_op=new_profile&hl=en

Orchid ID: 0009-0007-9764-2075

Vidwan ID: 500497

B. Publication details:
1. Conference proceedings/ Conference paper:

Sl. No.	Name of the Conference	Title of the paper	Month & Year of Publication	Author(s) Name	National/ International	doi number (if any)	ISSN/ISBN no.
1.	International Conference on Transforming the Future of Environmental Sustainability	Climate Mitigation and Adaptation with Challenges, Opportunities, and Solutions	September, 2024	Kishor Kumar Hira	International	NA	Awaited
2.	International Conference on Transforming the Future of Environmental Sustainability	Sustainable Strategies for Water, Energy, and Food Waste Management in India	September, 2024	Kishor Kumar Hira	International	NA	Awaited
3.	International Conference	Integrating Green	September, 2024	Kishor Kumar Hira	International	NA	Awaited

Sl. No							
	on Transforming the Future of Environmental Sustainability	Economy Principles for Sustainable Growth					
4.	International Conference on Transforming the Future of Environmental Sustainability	Effective Risk Communication in Environmental Disasters: Strategies and Challenges	September, 2024	Kishor Kumar Hira	International	NA	Awaited
5.	International Conference on Transforming the Future of Environmental Sustainability	Cultural and Social Influences on Sustainable Living Habits	September, 2024	Kishor Kumar Hira	International	NA	Awaited

2. Publications in SCI/Scopus indexed Journals:

Sl. No	Name of the Journal (mention SCI/scopus)	Title of the paper	Month & Year of Publication	Author(s) Name (Highlight the corresponding and 1st author in every article)	doi number	Issue No. &Volume No.	Page no.	ISSN of the journal

3. Book chapter:

Sl. No.	Title of the book	Publishers	Author(s) Name (Highlight the corresponding and 1st author in every article)	Year	ISBN No.	doi no. (if applicable)
1.	Emerging Technology in Media and Communication Studies: Visual Evolution: The Transformative Role of Graphic Design in Media Studies	Swami Vivekananda University	Kishor Kumar Hira	2024	978-93-6128-689-6	NA

Sl. No.	Title	Publisher	Author(s) Name	Year	ISBN No.	doi no.
2.	Virtual Reality and Artificial Intelligence Technologies: The Role of Graphics in Revolutionizing AR and VR Technologies	Bright Sky Publications	Kishor Kumar Hira	**2024**	978-93-6233-386-5	https://doi.org/10.62906/bs.book.207
3.	5G Media Convergence and Cybersecurity: Creative Design Approaches to Addressing Cybersecurity Challenges in 5G Media Convergence	Bright Sky Publications	Kishor Kumar Hira	**2024**	978-93-6233-353-7	https://doi.org/10.62906/bs.book.208
4	Media Convergence and Design Skills: The Intersection of Emerging Technologies and Design Skills in the Era of Media Convergence	AkiNik Publications	Kishor Kumar Hira	**2024**	978-93-6135-317-8	https://doi.org/10.22271/ed.book.2977
5	Global Media and Cultural Exchange A Growing Perspective: The Intersection of AI, Machine Learning and Design in Media Convergence	AkiNik Publications	Kishor Kumar Hira	**2024**	978-93-6135-243-0	https://doi.org/10.22271/ed.book.2976
6	Empowering Media Users and Interactive Media Design: Interactive Media Design: Empowering Users through Personalization	Integrated Publications	Kishor Kumar Hira	**2024**	978-93-5834-395-3	https://doi.org/10.62778/int.book.475

4. Text/Reference book published from reputed national/international publishers:

Sl. No.	Title of the Text/Reference book	Publishers	Author(s) Name (Highlight the corresponding and 1st author in every article)	Year	ISBN No.	doi no. (if applicable)

5. Project granted:

Sl. No	Sponsoring Agency	Name of the project	Duration		Amount in Lakhs	PI/ CO-PI
			Starting Month & Year	Ending month & Year		

6. Consultancy Project Grant:

Sl No.	Project title	Funding Agency	Duration	Completed (yes/no)	Sanctioned amount (in Rs.)	PI and CO-PI (if any)

7. Patent/IPR granted:

Sl. No.	Name of the patent	Name of the applicant	Name of the inventor	Date of File	Date of Publication	Whether Granted (yes/no); If yes, Date of Grant	Application No.